

FACES of
Orange County
2015

Photograph by Jason Wallis Photography

The Face of GORGEOUS HAIR



Cindy Borella, Owner of ADDICTED TO HAIR

Addicted to Hair in Newport Beach was birthed over 14 years ago out of owner Cindy Borella's passion for beauty, hair and makeup. Today, this unique full-service salon is known as Orange County's first Hair Extension Bar. Always on the forefront of the hair care industry, Borella is a Master Trainer of the Addicted to Hair Academy who regularly inspires and trains stylists using her unique hair extension method. Having seen the positive and negative effects of hair extensions, specifically the damage they can cause to natural hair, Borella invented the innovative FlatTracs system that is beautiful, natural looking and damage free. Of course, Borella is not only an entrepreneur and inventor; she's also her own best client, having worn Flat-Tracs extensions herself for several years. "Hair extensions have become a part of our everyday beauty regime. Our technique ensures clients get the long, gorgeous hair they want without damaging their natural hair."

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